

A Powerful Marketing Gift from your Agent

Preparing your house to hit the market strongly both in photos and in-person showings has never been more important. Your agent knows this, and is providing a Staging Consultation to their sellers.

Staging is a visual marketing strategy for EVERY house in order to hit the market as strongly as possible, to earn as much as possible and sell as fast as possible. It is a bringing together principles of neuromarketing, design, photography, and the psychology of space, color, and buyers' emotions to set your house sale up for success from Day One on the market.



Your agent has teamed up with us to provide you with our powerfully transformative “Marketable Home: Staging Consultation” as part of the value they bring to you, their sellers.



Styled and Staged by Home Transformations Staging & Redesign



Our strategic and marketable staging designs will enhance the features of your house. By customizing and transforming each space, we deliver exceptionally “magical” outcomes for you so you can enter the market with every advantage, captivating buyers with proven visual marketing strategies.

"Home staging used to be optional. Today, it's a necessity in selling a house."

--Barbara Corcoran, Shark Tank



Amy K. Nelson

Don't wait!
Schedule today!
724.302.HOME



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Why Do We Look at Your House Like a Buyer Does?

.....because first impressions matter!

Do you want to make the most money possible?
Then your house needs to stand out from the competition!



93% of buyers' agents said that staging has at least some effect on the buyers' view of the home, AND a full....



68% of buyers were DISAPPOINTED in how homes appeared compared to their expectations.



Staging shows buyers what they want, because they will pay more for that lifestyle!

So get this: A full...



85% of homes that were staged sold for 5-23% over list price!

** Data from 2021 National Association of Realtor's Profile on Home Staging Report



Styled and Staged by Home Transformations Staging & ReDesign



Our Marketable Home Consultations always work with your timeline and budget in mind, and most sellers actually find it fun! 😊

When we're done, you will have a complete Seller's Action Plan for preparing your house to sell successfully!

Your agent will tell you the next steps to schedule your Consultation, and we'll send you an initial informational email that will help you understand the process and how to now think about your house in order to make YOU the most money possible.

Meanwhile, scan this QR code for a photo and question and answer page that will give you some background on why this is such an important step in the selling process.

